

# GREEN CITIES CAMPAIGN

Actions	Stresses Addressed	Habitats Improved Primary (Secondary)	Priority Locations	Performance Measurement Options	
				Outputs	Outcomes
Minimize adverse effects of development	Habitat extent, habitat condition	All	NE Moraine, rapid-development areas	Workshops, publications, partnerships, acres mitigated	T/E listings, changes in status; development-related stresses to SGNC; flood damage
Integrate conservation developed areas	Habitat condition	All	NE Moraine, rapid-development areas	Workshops, publications, partnerships, Tree City USA communities and grants, requests for services (number filled)	Invasions of landscaping plants, wildlife damage, public satisfaction
Increase H2O quality education	Habitat condition	Wetland, lake and pond, streams, cave	NE Moraine, karst, rapid-development areas	Number of persons reached	Turbidity, nutrient load, DO, other pollutants
Ecological, environmental education	All	(All)	Statewide	Number of persons reached	Participation in conservation activities, wildlife-related recreation
Fill info gaps, develop improved actions	Varied, All	All	Statewide	Studies funded/completed	All within campaign
Increase land, water access	Varied, All	(All)	Statewide	Acres of public land; laws, programs encouraging private land and water access	Public/partner satisfaction, deer population index, game harvests